



Data Science

Learning Zones / Pathway	Global Pathway	Pathway 1	Pathway 2
International Travel & Study	1	1	NA
	USA / Europe / Auz/ Sing	GCC / Southeast Asia	
National Travel & Study	NA	NA	1
Regional Travel & Study	NA	1	1
Industry Micro-Credential Course	4	3	2
Outbound Leadership training	1	1	1
International online courses (COURSERA)	10	8	7
Sponsorship for Registration in National Events	✓	✓	NA
Foreign Language	✓	✓	√
Career Prep – CAT/ TOEFL/ IELTS	√	√	√

^{*} For immersion programs, only the course fee will be covered by the college through the Pathway. Students will be responsible for all other expenses, including travel, food, accommodation, and personal costs.

Choosing Between the Two Learning Cohorts:

- Business Analytics and Business Intelligence: Ideal for students interested in understanding and interpreting business data to make informed decisions. It's perfect for those who enjoy working with numbers, trends, and data-driven insights, as well as those who wish to pursue careers in business consulting, data analysis, and market research.
- **Full Stack Development**: Ideal for students interested in building and deploying web applications. It's perfect for those who enjoy coding, problem-solving, and the development lifecycle, and wish to pursue careers in software development, web development, or DevOps.

Learning Cohort- 1: Business Analytics and Business Intelligence

Focus: This Learning Cohort focuses on using data to drive business decisions, leveraging analytics, statistical techniques, and tools to interpret complex data and provide actionable insights. Students will focus on the process of analyzing and interpreting business data, with a particular focus on decision-making, trend analysis, and strategic planning.

Possible Courses (Advanced/Specialized)

- 1. Introduction to Business Analytics
- 2. Data Visualization for Business
- 3. Predictive Analytics
- 4. Advanced Excel for Data Analysis
- 5. Data Mining and Big Data

- 6. Business Intelligence Tools (e.g., Power BI, Tableau)
- 7. Statistical Methods for Business
- 8. Data security
- 9. Data-Driven Decision Making
- 10. Data Ethics and Governance

Tools/Software:

- Microsoft Excel (Advanced)
- Power BI (Business Intelligence Tool)
- Tableau (Data Visualization Tool)
- R (Statistical Analysis)
- Python (Data Analytics, Pandas, NumPy)

QlikView (Business Intelligence)

Career Opportunities:

- Business Analyst
- Data Analyst
- Business Intelligence Consultant
- Market Research Analyst

• Data Scientist in Business Development

SQL (Database Management)

Google Analytics (Web Data Analytics)

- Operations Analyst
- Product Analyst

^{*} Selected courses from the above list will be offered based on industry trends, chosen pathway & requirements, as recommended by the committee





Focus: This prepares students for a career in web development, emphasizing both front-end and back-end skills. Students will learn to build complete web applications from scratch, handling the user interface, server management, and database integration.

Possible Courses (Advanced/Specialized)

- 1. Introduction to Web Development
- 2. HTML, CSS, and JavaScript
- 3. Front-End Frameworks (e.g., React, Angular, Vue.js)
- 4. Back-End Development (e.g., Node.js, Python)
- Database Management (SQL/NoSQL)
 - * Selected courses from the above list will be offered based on industry trends, chosen pathway & requirements, as recommended by the committee
- 8. Cloud Computing (e.g., AWS, Azure)9. Cybersecurity for Developers

7.

10. Agile Development Methodologies

DevOps Fundamentals

Server Management and API Development

Tools/Software:

- Visual Studio Code (Code Editor)
- Git/GitHub (Version Control)
- Node.js (JavaScript Runtime for Backend)
- React.js (Front-End Framework)
- Angular (Front-End Framework)

- MongoDB (NoSQL Database)
- MySQL/PostgreSQL (SQL Databases)
- Azure (Cloud Platforms)
- Jenkins (Automation/DevOps)
- Postman (API Development and Testing)

Career Opportunities:

- Full Stack Developer
- Front-End Developer
- Back-End Developer
- Web Developer

- Software Engineer
- Cloud Engineer
- DevOps Engineer

Partners:

IBM |Salesforce | Microsoft | Amazon | Google | Cambridge | Spartutor | Forge | NUS Singapore | Babson USA |Coursera | Break through | IMS | IIM-Kozhikode | Logistics skill sector council | KPMG | Keystone Foundation |



