



KUMARAGURU
COLLEGE OF LIBERAL
ARTS AND SCIENCE

SOCIAL IMPACT REPORT



BEYOND THE SURFACE : OUR IMPACT



PREFACE

ABOUT KCLAS

Kumaraguru College of Liberal Arts & Science (KCLAS), established in 2018 is an institution that was born out of a rich legacy, strong vision, and great commitment of Sakthi Group of Companies. The magnificent campus and the edifice, enormous reputation, robust departments, and more emerged from the Founding Fathers and the dynamic vision of the Founder Chairman, Dr. N. Mahalingam, a visionary educationist.

The uniqueness of KCLAS is a transformative and holistic approach to achieving sustainable excellence. Our approach to quality is that of continuous and inclusive development towards **sustainable excellence**, and we are established on the guidelines of internationally recognized and practically applicable quality management methodology – **European Foundation for Quality Management (EFQM)**.



Social Impact Programs at Kumaraguru College of Liberal Arts and Science (KCLAS) prepare students to be dynamic leaders in social administration and change agents in the community. Various Social projects at KCLAS provide the learner with multiple opportunities to understand the challenges and become contributors of social and community interventions.



KCLAS - SOCIAL IMMERSION PROGRAMS

6 THEMES

17 Sustainable Development Goals

➤➤➤ SOCIAL WELL BEING AND HUMAN DEVELOPMENT

ECONOMIC GROWTH AND DECENT WORK <<<

➤➤➤ SUSTAINABLE COMMUNITIES AND URBAN DEVELOPMENT

ENVIRONMENT SUSTAINABILITY <<<

➤➤➤ PEACE JUSTICE AND STRONG INSTITUTIONS

GLOBAL PARTNERSHIP AND COLLABORATION <<<

The Sustainable Development Goals (SDGs) are a set of 17 global goals adopted by the United Nations in 2015. These goals aim to achieve a better and more sustainable future for all. Educational institutions play a crucial role in promoting these goals and preparing students to be active citizens who can contribute to a sustainable world.

SOCIAL WELL BEING AND HUMAN DEVELOPMENT



PROGRAM SPOTLIGHT



28

PROJECTS



7+

PARTNERS



900+

INDIVIDUAL
BENEFICIARIES



8656

VOLUNTEERING
HOURS



These projects focused on promoting health and well-being, advocating for social justice, and empowering communities. Specific areas of focus include healthy eating habits, hygiene practices, mental health awareness, gender equality, child rights, and the needs of marginalized communities. The Viscom students volunteered to paint the walls of the school in PUMS keeranatham. Career development program was organised by department of economics in collaboration with BVM global school. The rotarct club members organised a session on "Unwind and Uplift". The department of psychology organised two awareness session - Menstrual hygiene and No Drug Usage.

Student volunteers from Namadhu Pangu volunteered for Milk Distribution in government schools, Disability awareness programs, Innovation fest, capacity building program for women and many more.

ENVIRONMENTAL SUSTAINABILITY

2



2215
VOLUNTEERING
HOURS

PROGRAM SPOTLIGHT



7
PROJECTS



2
PARTNERS



2
DISTRICTS



1300+
BENEFICIARIES

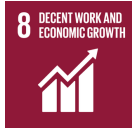


KCLAS Students, acting as enumerators, conducted a field visit to Chettipalayam Panchayat Union Middle School in Coimbatore, Tamil Nadu. They gathered primary data from a sample population aged 11 to 13, with a sample size ranging to 100 individuals. The inquiry focused on various aspects including: Waste Segregation techniques practiced within their community. Management methods for solid and liquid waste. Reasons for Climate Change. Awareness levels regarding waste segregation practices. Followed by the department of political science organised extension activities covering 23 tribal hamlets impacting 300 tribals.

Student volunteers from Namadhu Pangu involved in Lake Rejuvenation and setting up kitchen gardens.

Kumaraguru Action for Relief and Empowerment (KARE KUMARAGURU) has stepped up to support the flood-affected individuals in South Tamil Nadu, following the unpredictable changes in the atmosphere and the resulting climate conditions. The organization has provided relief kits to more than 1000 individuals, catering to the specific needs of children, women, the elderly, and pregnant women. This humanitarian effort highlights the urgent need to rethink and recreate our relationship with the environment, as climate change continues to have devastating consequences.

ECONOMIC GROWTH AND DECENT WORK



WORK

PROGRAM SPOTLIGHT



16
PROJECTS



9
PARTNERS



500+
BENEFICIARIES

With training sessions for community, youth group, tribal settlements, urban public various programs such as the Periodic Lecture Program focused on the implications of technological progress on the human-nature relationship.

The Breaking Barriers for Youth United Council of India focused on inclusivity and Project Puthri was curated to break the gender discrimination and promote quality in government schools.

A street play highlighted the dangers of alcohol addiction, while a public rally raised awareness about substance abuse. Students organized a competition on environment and sanitation, and social awareness programs were conducted to address livelihood issues in diverse communities.

A 5 month project titled - AI-Driven Indian Bovine Breed Classification and Advisory System by department of data science impacted farmers and agricultural communities by providing accessible, tech-driven solutions for identifying cattle breeds and solving farming-related queries. It enhances breed management practices, contributing to more informed livestock rearing and sustainable farming in rural areas.



SUSTAINABLE COMMUNITIES AND URBAN DEVELOPMENT

4



PROJECT SPOTLIGHT



3
PROJECTS



2
PARTNERS



145
BENEFICIARIES

Masterclass and Workshops on on SDG 7 (Affordable and Clean Energy), SDG 11 (Sustainable Cities and Communities), and SDG 12 (Responsible Consumption and Production) at KCLAS, were crucial for promoting sustainable development and addressing pressing global challenges.



These sessions provided a platform for students and faculty to explore innovative solutions for clean energy utilization, sustainable urban planning, and responsible resource management. The experts such as Mr. Saravanan, Vice President- Microcosm, Mr. Tony, Research scholar and Mr. Veerapathman, SAVE TIRUPUR movement built capacity of students.



Social work trainees organised Participatory Rural Appraisal activity by inviting the community members, awareness walk on responsible consumption and shared day to day ways of saving energy in the community.





PROGRAM SPOTLIGHT



4
PROJECT



10+
DISTRICTS



650+
BENEFICIARIES



50
VOLUNTEERING
HOURS

The Unnat Bharat Abhiyan (UBA) evaluative study in over 80 institutions has made significant contributions to SDG 16, Peace, Justice, and Strong Institutions. By assessing the impact of UBA initiatives on local communities, the study has provided valuable insights into the effectiveness of these programs in promoting social cohesion, reducing conflict, and strengthening governance.

A group of students volunteered for Peace organised by Namadhu Pangu




The findings of the study have helped to identify best practices and areas for improvement, enabling UBA to refine its strategies and enhance its contribution to sustainable development.

A group of 25 faculties from KCLAS conducted 23 days of training sessions for more than 581CRPF Dasos (paramilitary forces)




Observations

AI based animal detection



- 1. Environmental Conditions Impact
- 2. Lack of Diverse Training Data
- 3. Response Time Challenges



As part of District Collector Internship 36 students from various college was selected to intern under the different departments under District Collector. 36 faculties from KCLAS mentored the interns. Each student was given a problem statement and mapped to respective department. After extensive 45 days of internship, each student identified solution to the problem statement and presented to the Honorable District Collector of Coimbatore



PROGRAM SPOTLIGHT



84
INTERNSHIPS



15+
PARTNERS



13
SOCIAL SETTINGS

Social Work Partners offer opportunities for hands-on experience in diverse community settings, allowing students to apply their theoretical knowledge to real-life situations.



Companies partnerships provide insights into workplace dynamics, employee relations, and the role of social workers in corporate settings.

Psychiatric settings expose students to mental health issues, treatment modalities, and the importance of collaboration with healthcare professionals.



By partnering with these organizations, students gain exposure to real-world challenges and opportunities, develop practical skills, and build professional networks.

VISION FORWARD

Vision for 2024-25



5000
INDIVIDUALS



3
INTERNATIONAL
PARTNERS



5
FUNDED
PROJECTS

SOCIAL WELL BEING AND HUMAN DEVELOPMENT



10000
VOLUNTEERING
HOURS

ECONOMIC GROWTH AND DECENT WORK

SUSTAINABLE COMMUNITIES AND URBAN DEVELOPMENT

ENVIRONMENT SUSTAINABILITY

PEACE JUSTICE AND STRONG INSTITUTIONS

GLOBAL PARTNERSHIP AND COLLABORATION



**PARTNER
WITH
US**

Partner with us
To contribute to SDG 2030
To jointly organise projects
To reach to vulnerable
communities
To make a difference !
and many more...

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KUMARAGURU

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