



**KUMARAGURU**  
**COLLEGE OF LIBERAL**  
**ARTS AND SCIENCE**



**PROSPECTUS 2024**

## I The Legacy of KCLAS

Kumaraguru College of Liberal Arts and Science (KCLAS), established in 2018 is a private institution, born out of a rich legacy, strong vision and great commitment of Sakthi Group of Companies. The magnificent campus and the edifice, widespread reputation, robust departments, more emerged from the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist.

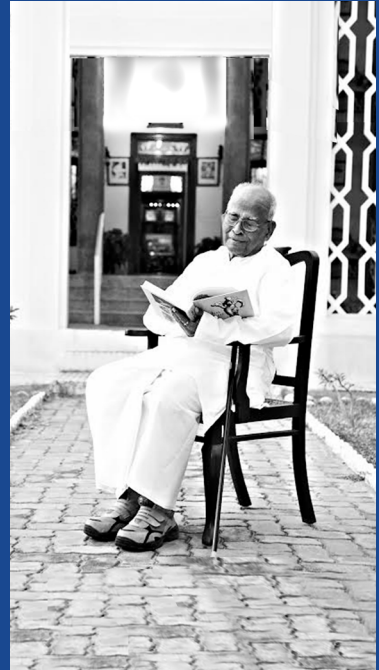
### **KCLAS is part of the larger umbrella of Kumaraguru Institutions**

**Kumaraguru  
College of Technology  
(1984)**

**Kumaraguru  
Institute of Agriculture  
(2014)**

**KCT  
Business School  
(2005)**

**Kumaraguru  
School of Business  
(2022)**



## I Growth of KCLAS

KCLAS, a beacon of innovation and growth in the world of higher education, has experienced a phenomenal rise since its inception in 2018.

From its modest origins, with a mere 132 students seeking knowledge within its walls, our institution has metamorphosed into a formidable bastion of learning, now hosting over 1500 vibrant young minds in its corridors and halls. This meteoric rise is a resounding declaration of the KCLAS community's unyielding dedication to the relentless pursuit of excellence in education. This transformative journey extends beyond the expansion of our student body; it permeates every facet of the institution.

KCLAS academic portfolio has advanced to an array of 15 programs, encompassing a spectrum of undergraduate, postgraduate, and PhD programs. All programs are affiliated with Bhathiar University, Coimbatore.

### **Awards**

- **Emerging Institute- ASSOCHAM**
- **Most Promising college - World Education Congress**
- **Emerging Institute - World Education Congress**
- **College of the Year 2022 - Higher Education Review Magazine**
- **Most Eco Friendly Campus – Bhumi Campus Awards**
- **Kumaraguru Campus honored with Prestigious Platinum rating - CII- Indian Green Building Council (IGBC)**

# PROGRAMMES

## 11 Undergraduate Programmes

Bachelor of **Commerce**  
Bachelor of **Commerce (PA)**  
Bachelor of **Business Administration**  
Bachelor of **Business Administration (IB)**  
B.A. **Economics**  
B.A. **Political Science**  
B.A. **Tamil (Creative Writing)**  
B.Sc. **Psychology**  
B.Sc. **Visual Communication**  
B.Sc. **Data Science**  
B.Sc. **Sports Science\***

## 03 Doctoral Programmes

PhD in **Commerce**  
PhD in **Management**  
PhD in **Tamil**

## 02 Masters Programmes

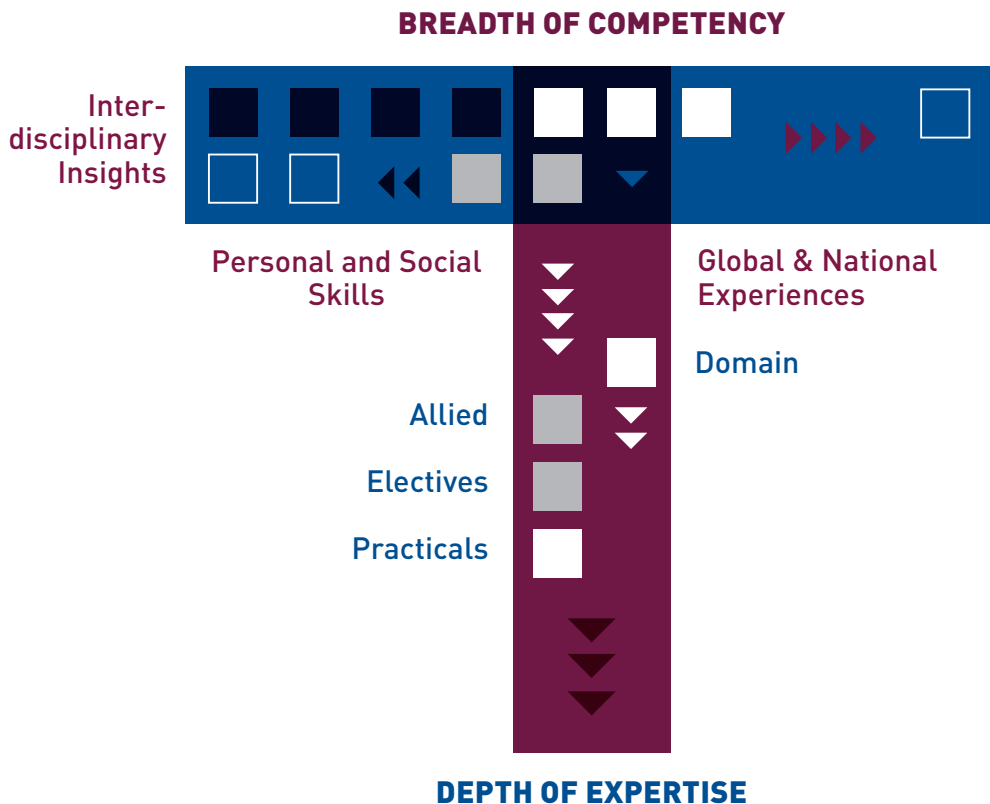
Master of **Social Work**  
M.A. **Political Science**



# Unique Educational Experience at KCLAS

**At KCLAS, we are committed to foster the development of T-shaped individuals who possess a deep understanding of a particular field and a broad understanding of various disciplines and skills.**

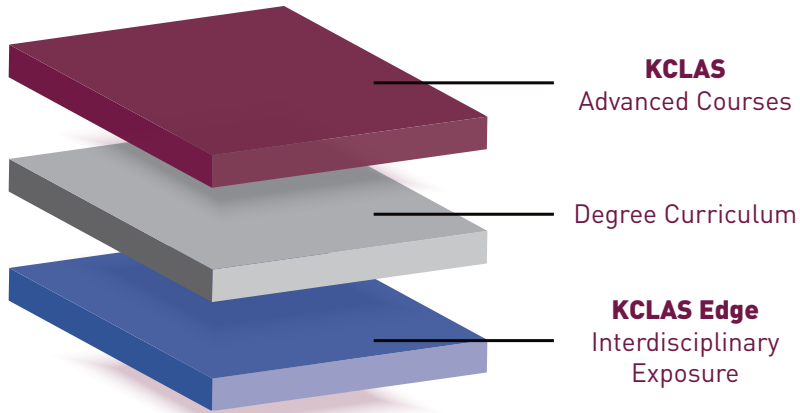
Our unique approach encourages students to delve deep into their chosen field of study while also exploring interdisciplinary subjects, thereby preparing them to excel in a diverse and rapidly changing global landscape.



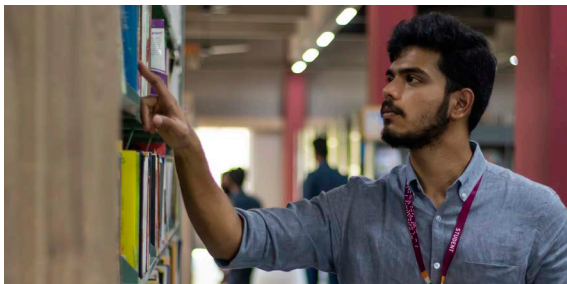
An exceptionally designed educational approach that is envisioned to prepare students for success in the modern world. This approach is characterized by a focus on skills such as critical thinking, problem-solving, creativity, and communication, which are considered to be essential for success in today's rapidly changing and technologically advanced society.

# Rich And Holistic Sandwich Model

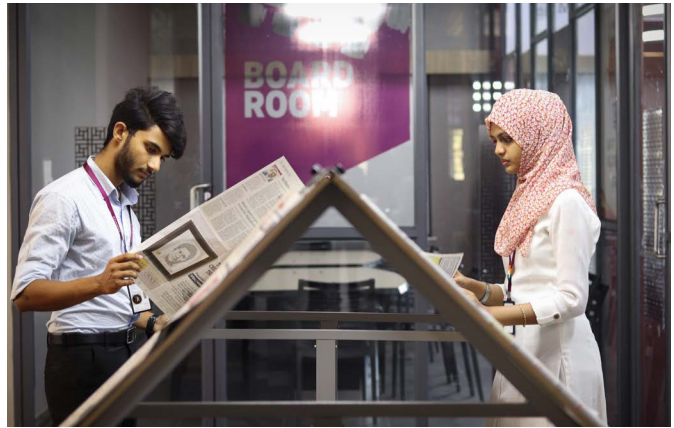
The cornerstone of our approach is the innovative KCLAS Sandwich Program, which is extended to every student enrolled in the three-year undergraduate program. This program is designed with three layers – the KCLAS Core, KCLAS Edge, and KCLAS Edge+ – each tailored to maximize your academic and personal growth. The KCLAS Sandwich model is the backbone of your enriching learning experience, providing you with a comprehensive and holistic education that equips you to tackle the challenges of the modern world.



## Our Partners



The Core or Major courses are designed to offer comprehensive understanding of the academic discipline that the students will graduate. The core/ major includes electives or specializations related to the discipline.

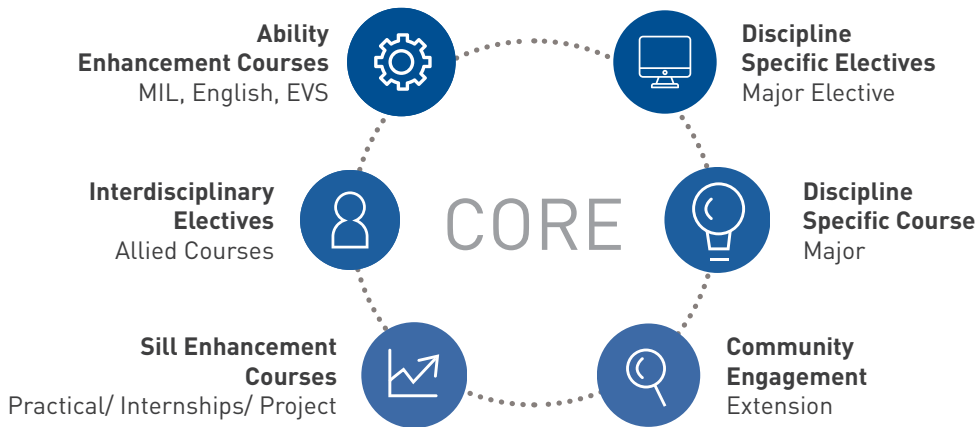


## Program Structure

**06 Semesters**

**140 credits**

The courses in a bachelor’s program provide a foundation of knowledge and skills in the field of study that is necessary for students to succeed in their major specific courses and in their future careers.



Interesting learning methods empower students to take ownership of their own learning, and to provide them with the skills and knowledge they need to succeed in the real world.

- Project-based learning
- Inquiry-based learning
- Master Classes
- Problem-based learning
- Workshops
- Self-directed learning
- Collaborative learning
- Field Exercises
- Simulation



## Multidisciplinary Learning

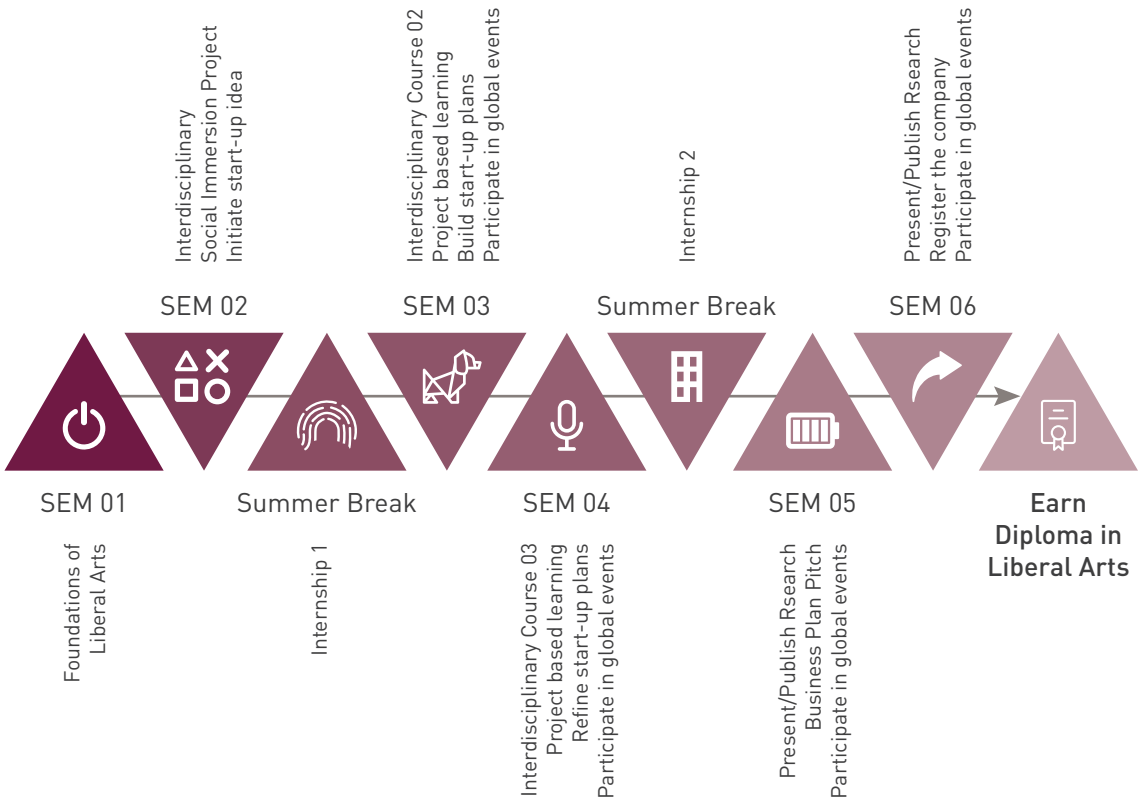
At KCLAS we recognize the transformative power of multidisciplinary learning and exposure, fostering a dynamic educational environment that goes beyond conventional boundaries. Our commitment to excellence is reflected in the holistic approach to education, emphasizing the significance of interdisciplinary collaboration, creative exploration, and real-world application.

## Earn a Diploma in Liberal Arts

Engage in the rich tapestry of interdisciplinary courses, community projects, internships, research and entrepreneurship to enrich wider knowledge and exposure. Students will have the option to choose courses and modules based on interest and earn required credits from Semester I to VI and earn a Diploma in Liberal Arts certified by SEA, in addition to the undergraduate degree



## A Roadmap for the Diploma

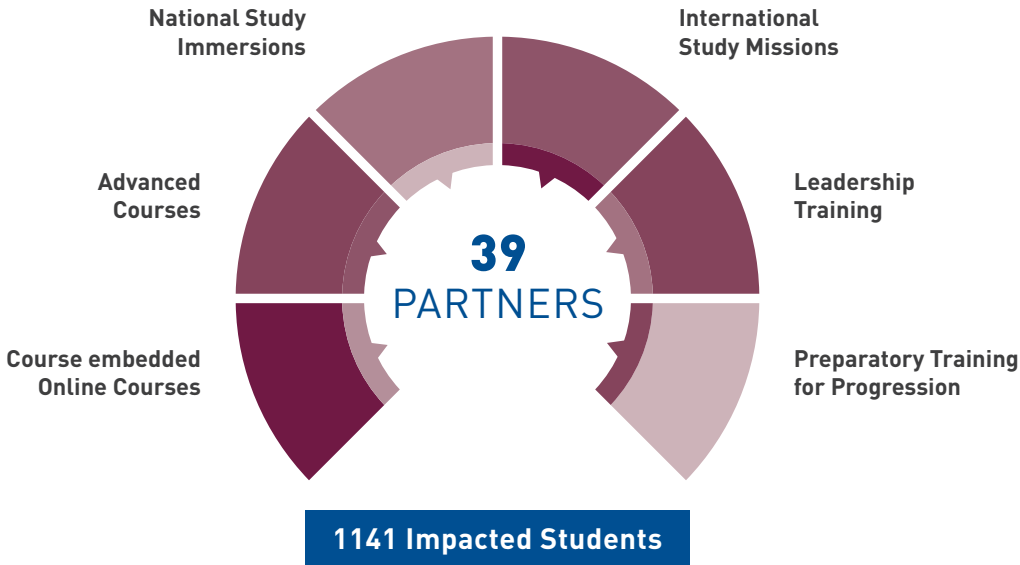




Empowering our students with a transformative educational experience, we deliver advanced courses forged in collaboration with industry governmental and top academic Universities. This powerhouse alliance propels our curriculum beyond conventional boundaries, infusing it with real-world relevance and cutting-edge insights. These dynamic courses serve as a catalyst, propelling the students towards mastery in their fields, and emerge as knowledgeable professionals.

### Diverse Pathways to Success

These pathways are carefully crafted to align with the demands and trends of the current job market, ensuring that our graduates possess the skills and knowledge necessary to thrive in their chosen fields.





## Choose Your Pathway!

Dive into the realm of endless possibilities! The power is in your hands to chart your academic destiny. Choose your pathway of study and unlock a world of opportunities and shape your educational journey with purpose. The decision is yours — seize it!

<b>Global Pathway</b>	<ul style="list-style-type: none"><li>• International Immersion to USA / Europe / Australia.</li><li>• National study programme.</li><li>• Outbound leadership Training</li><li>• 4 Industry curated micro credential courses.</li><li>• Global Learner License for International online courses</li></ul>
<b>Pathway 01</b>	<ul style="list-style-type: none"><li>• International Immersion to Middle east / Southeast Asia.</li><li>• Regional Study Programme</li><li>• Outbound Leadership Training.</li><li>• 4 Industry curated micro credential courses.</li><li>• Global Learner License for International online courses</li></ul>
<b>Pathway 02</b>	<ul style="list-style-type: none"><li>• National study Programme.</li><li>• Regional Study Programme</li><li>• Outbound Leadership Training.</li><li>• 4 Industry curated micro credential courses.</li><li>• Global Learner License for International online courses</li></ul>
<b>Pathway 03</b>	<ul style="list-style-type: none"><li>• Regional Study Programme</li><li>• Outbound leadership Training.</li><li>• 2 Industry curated micro credential courses.</li><li>• Global Learner License for International online courses</li></ul>

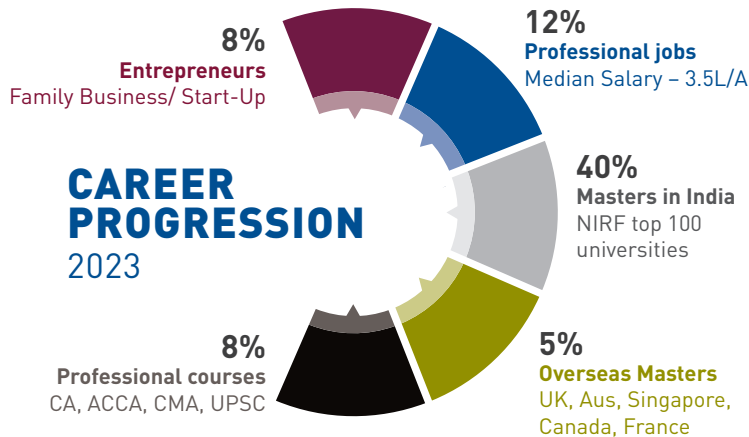
## Knowledge Partners

ANSA | ICAI | NSE | NISM | Coursera | IBM | IIM-I | IIM-K | KPMG | Shankar IAS Academy | Logistics skill sector council | IMS | Goa Institute of Management studies | JK Shah | IMS | Skyline university - sharjah | Asia Pacific University – Malaysia | Meghnad Desai Academy of Economics (MDAE) | Centre for Public Policy research | Muktha foundation | IMHAPS | Explore Counselling | LV Prasad | Mind Screen Film Institute | Studio Steins- RIACME | Breeze well -UXI | Qube – Cinema | Light & Life Academy | Whistling wood International | Asia Pacific University | Malaysia | Takshashila | Center for Human Security Studies | RSPL | Covints



# The Saga of Student Life

KCLAS offers a wide range of extracurricular activities and clubs that students to explore new interests, meet new people and develop new skills. Many on-campus events and programs keep the social life of students very engaging.



## Our Alumni

Embark on a journey of inspiration and excellence as our alumni, globally dispersed, pursue advanced studies in prestigious universities worldwide. Our graduates, now enrolled in top-tier master's programs, stand as living testaments to the caliber and global recognition of the education we provide.



**41% in top 300 QS Universities**

# Enjoy Our campus!

Indulge in a vibrant campus life that transcends the boundaries of the classroom. Enjoy our state-of-the-art facilities, lush green spaces, and a myriad of extracurricular activities that promise to enhance not just your academic experience, but also your overall well-being. At our campus, education is an immersive adventure, and every corner is an opportunity to explore, connect, and make lasting memories.



**50**  
Faculty

**18**  
Academic  
Programmes

**12,000**  
Meals served  
per day

**3000+**  
Hostel  
in mates

**156+**  
Acre Campus

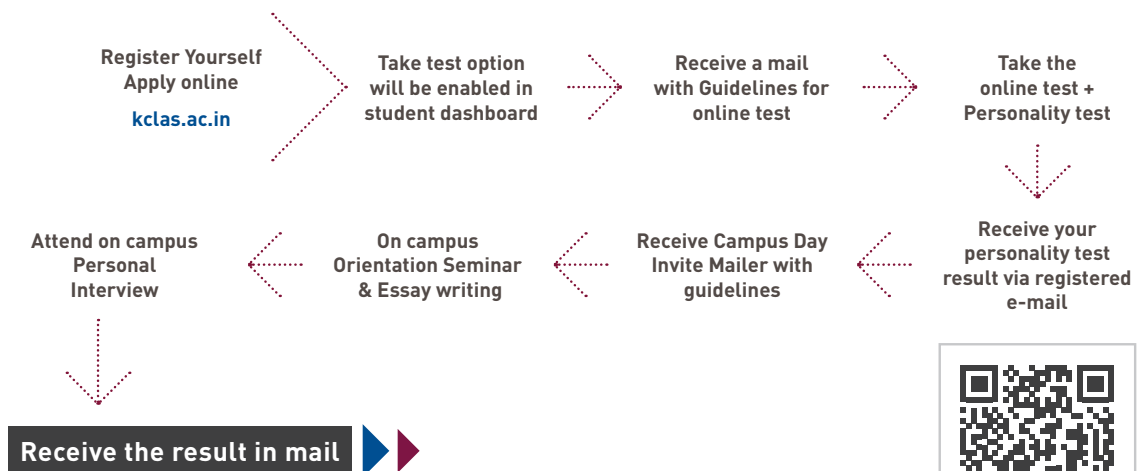
**23 Acre**  
Playground

**1 lakh+**  
Books in  
central library

**01 Lab**  
Studio, Computer,  
Psychology

# How To apply

Embark on your academic journey with us! Applying to our undergraduate program is a seamless process designed to welcome aspiring students into a world of diverse learning opportunities.



SCAN TO APPLY

**63+**  
Faculty

**10.04 years**  
Average Experience

**64%**  
PhD Holders

**7 Faculty**  
International experience

**7 States**  
Geographical Diversity

**Where you  
want to BE.**

VISIT **kclas.ac.in**

## CONTACT DETAILS

**KUMARAGURU COLLEGE OF LIBERAL ARTS AND SCIENCE**

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