



Community Engagement Programme [CEP] - 2024

REPORT



Department of Social Work



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Community Engagement Programme [CEP]- Final Year UG: Batch 2021-2024 Report

1. Background and Purpose

Kumaraguru Institutions has been deeply engaged with developing communities since its inception in alignment with the vision of the Founder Dr. N. Mahalingam. Kumaraguru Action for Relief and Empowerment (KARE) is a volunteer led movement founded in November 2015. KARE supports the victims of natural disasters such as floods, cyclones, and other calamities including the COVID-19 pandemic. KARE has been providing support for the welfare of the people through four major verticals.

KCLAS also is engaged with the communities and its development in several ways. Specifically, it offers [Community Engagement Programme \(CEP\)](#) for [all undergraduate students](#) to season the hearts of the final year students through service-learning programs. Students are required to engage in [30 hours in CEP in the VI semester](#) of the program with tangible and impactful outcomes. [CEP carries 2 credits](#).

Purpose

A community engagement program for students aims to cultivate a sense of social responsibility and civic participation, fostering a dynamic learning environment where students actively contribute to and learn from the communities they serve. By connecting students with local initiatives, these programs provide valuable experiential learning opportunities, nurturing a generation of socially conscious and engaged citizens.

2. Objectives of CEP

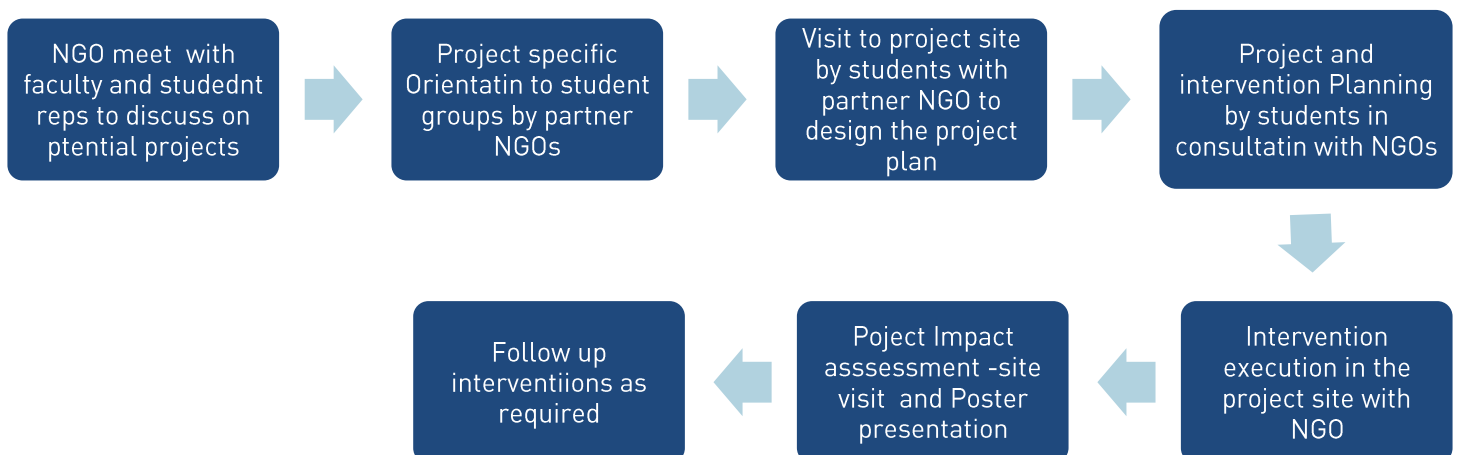
1. **Fostering Civic Responsibility:** The primary objective of a community engagement program for students is to instill a sense of civic responsibility by encouraging active participation in community service. This helps students recognize their role in shaping a positive and responsible society.
2. **Promoting Experiential Learning:** The program aims to provide students with hands-on, real-world experiences that complement classroom learning. Through active engagement with local communities, students gain practical insights, develop critical thinking skills, and apply academic knowledge to address real-life challenges.
3. **Building Empathy and Cultural Competence:** Community engagement programs seek to broaden students' perspectives by exposing them to diverse cultures, backgrounds, and

societal issues. This helps build empathy, cultural competence, and an understanding of the complexities within different communities.

4. **Enhancing Leadership and Teamwork Skills:** By working collaboratively on community projects, students develop leadership and teamwork skills. They learn to navigate challenges, communicate effectively, and contribute to the success of a team, preparing them for future leadership roles.
5. **Empowering Student Voices:** These programs provide a platform for students to express their ideas, concerns, and solutions. By actively involving them in decision-making processes, the objective is to empower students to become agents of positive change within their communities.
6. **Cultivating a Culture of Service:** The program seeks to establish a culture of service and altruism within educational institutions. By integrating community engagement into the academic curriculum, students are encouraged to see service as an integral part of their educational experience rather than an optional activity.
7. **Addressing Local Community Needs:** Community engagement programs for students aim to identify and address specific needs within the local community. Whether through environmental initiatives, educational support, or health services, the goal is to contribute meaningfully to the well-being of the community.
8. **Promoting Reflection and Critical Thinking:** The program encourages students to reflect on their experiences and critically analyze the social issues they encounter. This reflective process helps them develop a deeper understanding of societal challenges and the role they can play in creating positive change.

3. The Community Engagement Model at KCLAS

The CEP model includes various phases for students to gain deeper appreciation of the project and to create a positive impact in the community.



04. School of Social Work and Partner Organizations.

The Department of Social Work, KCLAS facilitated the Community Engagement Programme 2024. The CEP-2024 is coordinated by Dr. J.S. Santhosh along with the faculty members of the department Dr. Rex Sahayaraj, Dr. Binesh and Ms. Preethi Meena. The department engaged the I Year MSW students to co-facilitate with the faculty of UG departments. The department invited Community Based Organizations in Coimbatore on 09.01.2024 and presented the CEP model in KCLAS.

The following are the organizations came forward and expressed their interest to partner with KCLAS for the CEP- 2024.

1. Native Medicare Charitable Trust [NMCT].
2. Keystone Foundation.
3. Siruthuli.
4. Don Bosco Anbu Illam
5. Ahal Neuropsychiatry and de-addiction hospital.
6. Compass Act Foundation.

05. Project Focus Areas

CEP the focus areas align seamlessly with the United Nations Sustainable Development Goals (SDGs), ensuring a purposeful and impactful initiative. By strategically aligning the efforts with the SDGs, CEP aspires to create lasting change and address global challenges in a comprehensive and sustainable manner.

<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>5 GENDER EQUALITY</p> 	<p>6 CLEAN WATER AND SANITATION</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 
<ul style="list-style-type: none"> • Diseases awareness and prevention • Substance Abuse • Mental health • Tobacco control • Tribal health [menstrual hygiene] 	<ul style="list-style-type: none"> • Child Rights • Education: Against violence, abuse, harmful practices 	<ul style="list-style-type: none"> • Environmental Cleanliness • Water Conservation • Hygiene and sanitation 	<ul style="list-style-type: none"> • Waste management • Biodiversity • Resource efficiency • Sustainable livelihood

06. Social Impact Details

S.No	Partner Organization	KCLAS Department [Students]	Theme/SDG Major Activities done in the Community	Project Area	Project Date	Programme outcome/impact
1	Keystone Foundation	Visual Communication [26 students] & Psychology [25 students]	Theme: Menstrual Hygiene among Tribal women SDG no: 03 Activities: 1. Group Discussion: 05 2. Awareness Prog. :01	Konavakarai, Nilgiris. PN Palayam,	26.02.2024 to 01.03.2024	1. Tribal Women participation: 32 women 2. Community Programme: 38 women
2	Siruthuli	Business Administration [International Business] [23 students]	Theme: Water Conservation & Solid waste management SDG no: 06 1. Survey & awareness in Three Govt. Schools. 2. Student Competition on Rain water harvest, Swachh Bharat, Waste segregation.	Pachapalayam, Arumagagoundanur Chettipalayam	04.03.2024 to 08.03.2024	1. Total students participated in the activities= 92 [6 th -8 th Std] from Three Govt. Schools.
3	CompassAct	Business Administration [International Business] [25 students]	Theme: Anti-tobacco awareness SDG no: 03 1. Awareness & survey by visiting petty shops. 2. Awareness through house visits.	Appanaikenpalayam, Thudiyalur, Vellakinar, GN Mills, Subramaniampalyam Saravanampatti, Amman Nagar, Sivanandhapuram, RK Puram, Ganapathy Keeranatham	04.03.2024 To 08.03.2024	1. Visited 89 petty shops and educated the owners on the responsible tobacco sale practices and Alternative business ventures. 2. House visits: Met 45 women in the locality to understand the effect of tobacco / drug usage by men in the house.

4	Native Medicare Charitable Trust [NMCT]	Commerce [66 students] & Professional Accounting [60 students]	Theme: Livelihood; Cleanliness and Hygiene SDG no: 03 & 11 1. House visits: Survey on Livelihood of the residents in Housing Boards. 2. Rally on cleanliness:01	Keeranatham	26.02.2024 To 01.03.2024	1. House visits: Totally 228 TNUDB beneficiaries met and survey their livelihood details. 2. Organized one Awareness Rally on Cleanliness for the Housing board residents
5	Ahal Neuro-Psychiatry Hospital	Psychology [28 students]	Theme: Substance Abuse SDG no: 03 Observance of No Smoking Day. 1. Signature campaign:01. 2. Public Rally: 01 3. Street Play:01	1. Somanur. 2. Kaniyur. 3. Arasur.	26.02.2024 to 03.03.2024	1. Signature campaign- Topic: Observance of No Smoking Day; Beneficiaries: General Public [100+] In Somanur 2. Public Rally- Topic: Substance Abuse; Beneficiaries: Kaniyur Village people [150 households]. 3. Street play [Psychodrama]: In Arasur. Topic- Alcoholism.
6	Donbosco Anbu Illam	Business Administration [50 students]	Theme: Child Rights. SDG no: 05 1. Organizational visit:01 2. Street Play:01	1. Ukkadam 2. Gopalapuram	04.03.2024 To 08.03.2024	1. Organization visit: Interacted with 75 children in Anbu illam. 2. Street play:01- Topic: Child labour, Protection from Child Abuse, Education rights, health care ; Beneficiaries: General Public [100+] in Railway station.

7. Group Reports

7.1 Visual Communication and Psychology | Group 01 & 02

1. Department Name: Visual Communication and Psychology
2. Partner Organization: Keystone Foundation
3. Dates: From 26.02.24 to 01.03.24
4. CEP work domain: Menstrual Health
5. Sustainable development Goals: No. 03 [Good Health and wellbeing]
6. Project Locality: Konavakarai, Kotagiri
7. Class department/students

Department	No. of Students	KCLAS-Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
Visual Communication	25	Malavika Mam	Vinitha mam	Preethi mam
Psychology	25	Magaveera Nagappa sir	Vinitha mam	Preethi mam

8. About Partner Organization: Keystone Foundation is a non-profit organization based in Kotagiri, Tamil Nadu, India. Established in 1993, Keystone Foundation primarily focuses on the conservation and sustainable use of natural resources, particularly in the Nilgiris Biosphere Reserve region of the Western Ghats. The organization works closely with local communities, indigenous tribes, and other stakeholders to promote biodiversity conservation, sustainable livelihoods, and cultural preservation.

9. Programme Objectives:

- a) Educate the community on menstrual hygiene.
- b) Create a platform for students to build their social responsibility
- c) Using ICT for creating social awareness through students

10. Activities carried out

DAY	DATE	Activities carried out
1 Monday	26.02.24	Orientation by keystone foundation
2 Tuesday	27.02.24	Field visit [Konavakarai, Kotagiri]
3 Wednesday	28.02.24	Analyzing the focus group discussion
4 Thursday	29.02.24	Discussion and preparation for the final program
5 Friday	01.03.24	Final program

11. Student Committees.

Committee	Student Names
1. Programme Planning/Organizing	Logavarshini(Psychology) Amirthavarshini(Psychology) Mageshwari(Psychology) Rithi Joseph(Psychology) Kanishka(Psychology) Gnanashivanathan (Viscom) Hareesh Balaji (Viscom) Rohit (Viscom) Meiyarasan (Viscom) Rahul B (Viscom)
2. Material/Activity Preparation	Dheetchanya (Psychology) Charumathi (Psychology) Neha Kannan (Psychology) Prithishwari(Psychology) Varna Janet (Psychology) Mugesh Krishna (Psychology) Reshma (Viscom) Darsana [Viscom] Trishoola (Viscom) Prashanth (Viscom) Nahul (Viscom) Soundhar (Viscom)
3. Logistics	Jyovitha(Psychology) Sreenithi(Psychology) Manvi Agarwal(Psychology) Prithika Sri (Psychology) Vengat(Psychology) Ragul (Viscom) Ram Prashanth (Viscom)
4. Feedback	Sivashankari(Psychology) Dhikshika(Psychology) Nishanthini(Psychology) Janaki(Psychology) Pooja Laxmi(Psychology) Arjun(Viscom) Vishnu Prabu(Viscom) Sanjay(Viscom)

5. Documentation	Saranya(Psychology) Nethraa(Psychology) Shumrithi(Psychology) Harshall Patwari (Viscom) Aishwarya (Viscom) Aadish (Viscom) Rithik Raj (Viscom) Pawan (Viscom)
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12. Outcome of the Events:

- Increased awareness and education on menstrual health within the community.
- Enhanced accessibility to affordable menstrual hygiene products and resources.
- Empowered individuals with improved self-care practices and reduced stigma.
- Fostered a supportive environment, promoting open conversations about menstrual health.

13. Project Impact:

Total group discussion - 5

Group 1 no of participants - 6 women

Group 2 no of participants - 5 women

Group 3 no of participants - 7 women Group 4 no of participants - 6 women

Group 5 no of participants - 5 women

Materials used - sanitary pad, cloth, chocolates, periods tablets were used in activities conducted.

Posters made - 7

5 awareness materials were distributed.

14. Group learning:

- Real world examples help apply theoretical concept to practical situation
- The program is inclusive of all genders and identities.

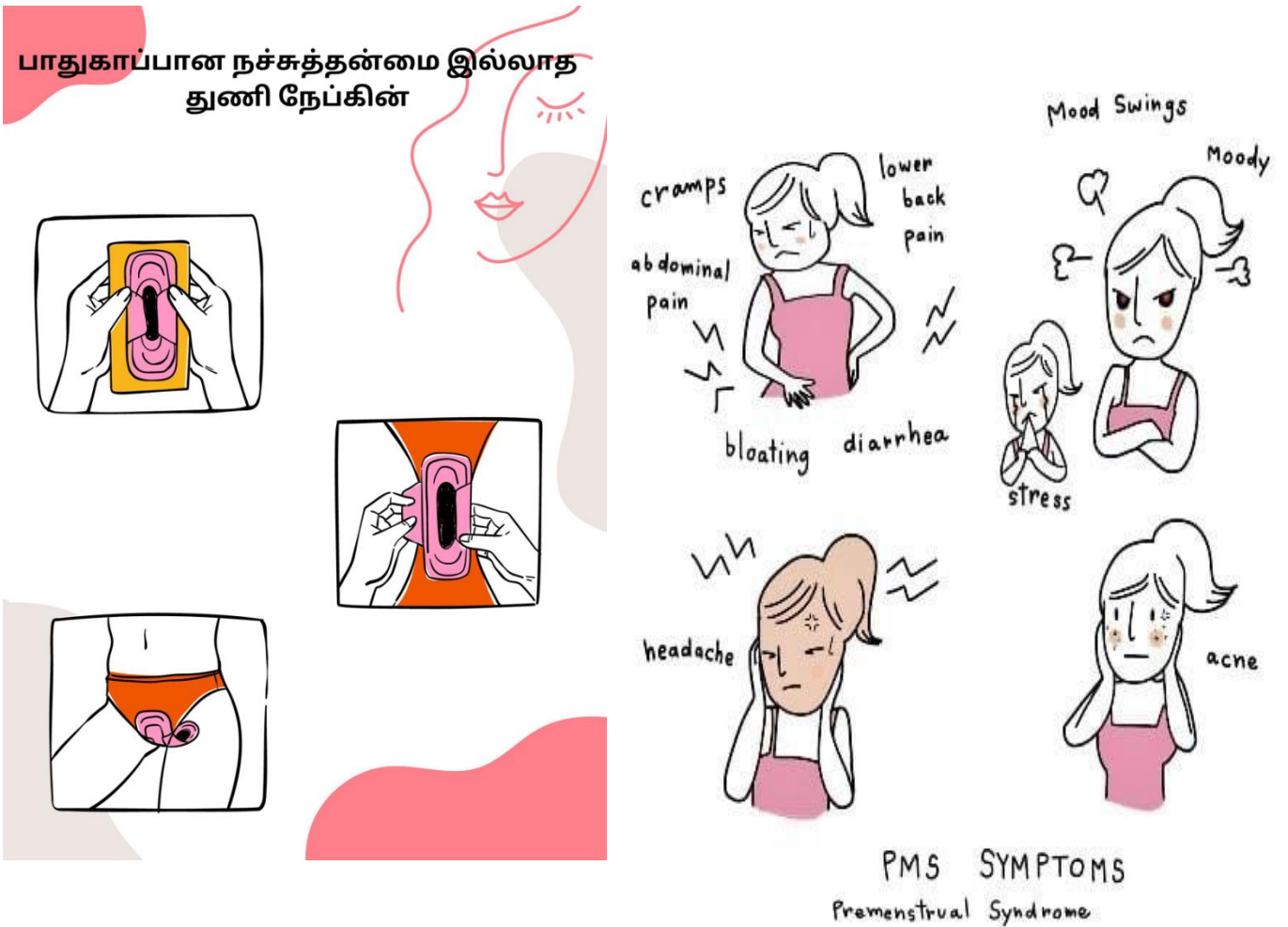
15. Photos: [Geo-tagged]



16. Student Feedback: Feedbacks

1. Team coordination was on spot
2. New experience with the people from another cultural practices
3. Learnt a lot of new things about their cultural practices
4. People are good and aware of what they are doing
5. It was a good and different experience
6. New experience on visiting a different community people
7. Team coordination was good and engaging
8. We Made a lot of friends with other department
9. Disappointed on visiting periyanaickenpalayam after first visiting another place
10. It was fun when the bus stuck and we pushed the bus. Great experience, the community people were welcoming. The place could have been informed before hand.

17. Annexures [Posters/flyers/banners/materials etc.]



7.2 BBA | Group 03

- 1.Partner Organization: Siruthuli
- 2.Dates: 04.03.2024 to 08.03.2024
- 3.CEP work domain: Water Conservation and Solid / Liquid waste Management
- 4.Project Localities:
 - 1) Pachapalayam Middle School (PUMS), Coimbatore, Tamilnadu.
 - 2) PUMS - Arumagagoundanur , Coimbatore, Tamilnadu.
 - 3) Chettipalayam PUMS , Coimbatore , Tamilnadu.
- 5.Sustainable development Goals No:
 - Sustainable goal No – 6 (Clean water and Sanitation) Sustainable goal No – 11 (Sustainable cities and Communities)
 - Sustainable goal No – 13 (Climate Action)
- 6.Class department/students

Department	No. of Students	KCLAS-Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
Management	26	Dr.N.Gayathri	Ms.Nancy	Ms.preethi Meena

7. About Partner Organization:

Siruthuli, a prominent NGO nestled in the heart of Coimbatore, India, stands as a beacon of hope and action in the realm of environmental conservation and water rejuvenation. With a steadfast commitment to revive the cherished heritage of Coimbatore, the organization diligently works towards restoring the city's traditional water management systems. Through a multifaceted approach, Siruthuli endeavors to harness the abundant potential of rainwater through extensive harvesting techniques, while also undertaking the crucial task of desilting ponds, canals, and waterways to replenish groundwater levels.

Moreover, Siruthuli spearheads a relentless campaign against environmental degradation, staunchly advocating for the eradication of non-biodegradable waste and fostering mass awareness through comprehensive educational programs. By institutionalizing effective wastewater management practices, the organization strives to enhance sanitation facilities within the community, thereby promoting a healthier living environment for all.

Through strategic partnerships with governmental bodies and local authorities, the NGO has successfully executed initiatives like the desilting and deepening of numerous lakes in and around Coimbatore, alongside the construction of vital borewells equipped with recharge pits to harness rainwater effectively. Anchored in South Coimbatore, near the Sungam By-pass flyover, Siruthuli remains steadfast in its mission to foster inter-community solidarity and pave the way towards a sustainable and harmonious future for generations to come.

8. Programme Objectives:

- 1. Raise Awareness:** Educate students about the importance of water conservation and the impact of solid and liquid waste on the environment.
- 2. Promote Behavioral Change:** Encourage students to adopt sustainable practices in their daily lives, such as reducing water usage, recycling, and proper waste disposal.
- 3. Student Empowerment :** Empower students to become advocates for environmental stewardship within their communities by providing them with knowledge and tools to take action. Instill a sense of responsibility towards the environment among students, motivating them to take ownership of their actions and make conscious decisions to protect natural resources.
- 4. Practical Learning:** Engage students in interactive activities and demonstrations to help them understand the concepts of water conservation and waste management firsthand.
- 5. Community Engagement:** Encourage students to share their learnings with their families and peers, extending the impact of the initiative beyond the classroom and into the wider community.

6. Activities Carried out: Team 1:

DAY	DATE	Activities carried out
1	04.03.2024	An orientation about the week's Community Engagement Project and the Organization's key activities were explained by representatives from Siruthuli . Student Groups were formed, Post which the first draft of the questionnaires was evaluated by facilitators.
2	05.03.2024	A field visit to the Pachapalayam Middle School (PUMS), Coimbatore, Tamilnadu. Students (enumerators) collected primary data from samples under the age group of 11-13. Sample Size – 80-100. The line of questioning revolved around rainwater conservation methods in their locality, Solid/liquid waste management, Water sources and awareness about waste segregation.
3	06.03.2024	An Overall understanding of the collected data was obtained. Post a brainstorming session on the various activities that can be carried out to create a long-lasting impact amongst the samples, A streamlined set of activities were curated against a timeline.
4	07.03.2024	A list of materials required was created along with allocating responsibilities to each member under respective committees. Contingency and additional elements on the activities were discussed.

5	08.03.2024	<p>On the final day of the Community Engagement Programme , the team members visited the school with a clear understanding of the plan of action to leave long lasting impact amongst the sample students at PUMS.</p> <p>Team leaders debriefed about the flow of the session to the students and commenced the agenda for the day.</p> <ul style="list-style-type: none"> - A drawing competition on the topic “Rainwater Harvesting” - A brief outline of the various methods of rainwater harvesting and waste segregation. - Prize distribution for the winners - Chocolates and treats for all the participants.
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Activities carried out by Team 2:

DAY	DATE	Activities carried out
1	04.03.2024	Representatives from Siruthuli provided an overview of the week's Community Engagement Project and the organization's primary activities during an Orientation session. Following the orientation, student groups were established, and facilitators reviewed the initial draft of the questionnaires.
2	05.03.2024	The data collection focused on topics including rainwater conservation practices in the local area, management of solid and liquid waste, available water sources, and awareness levels regarding waste segregation.
3	06.03.2024	Following a classroom activity , a comprehensive plan of activities was devised to ensure a lasting impact on the sampled population. These activities were carefully curated and organized within a timeline for efficient execution.
4	07.03.2024	Responsibilities and material lists were assigned to committee members, with Contingency plans and additional elements incorporated into the activities.
5	08.03.2024	<p>These are the activities conducted in during the Siruthuli Community Engagement Program visit</p> <ul style="list-style-type: none"> - 10.40am - 11.00am: Orientation about the topic - 11.00am - 11.10am: Q and A from students - 11.10am - 12pm: Drawing - Swachh Bharat - 12pm - 12.20pm: Segregation Game/Quiz

Activities carried out by Team 3:

DAY	DATE	Activities carried out
1	04.03.2024	Representatives from Siruthuli provided an overview of the week's Community Engagement Project and the organization's main activities. Following this, student groups were established, and facilitators assessed the initial version of the questionnaires.
2	05.03.2024	<p>Students, acting as enumerators, conducted a field visit to Chettipalayam Panchayat Union Middle School in Coimbatore, Tamil Nadu. They gathered primary data from a sample population aged 11 to 13, with a sample size ranging from 80 to 100 individuals.</p> <p>The inquiry focused on various aspects including:</p> <p>Waste Segregation techniques practiced within their community. Management methods for solid and liquid waste.</p> <p>Reasons for Climate Change.</p> <p>Awareness levels regarding waste segregation practices.</p>
3	06.03.2024	Following the analysis of the collected data, a brainstorming session was conducted to generate ideas for activities that could have a lasting impact on the sampled population. From this session, a set of streamlined activities was curated and organized into a timeline for implementation.
4	07.03.2024	A list of necessary materials was compiled, and responsibilities were assigned to each member within their respective committees. Additionally, contingency plans and supplementary elements for the activities were thoroughly discussed.
5	08.03.2024	<ul style="list-style-type: none"> - On the final day of the Community Engagement Programme, the team arrived at Chettipalayam Panchayat Union Middle School fully prepared to execute the plan aimed at leaving a lasting impact on the sampled students. Team leaders briefed the students about the session's agenda and proceeded with the following activities: - Hosting a drawing competition centered around the theme of "Waste Segregation" - Providing a concise overview of different types of wastes - Distributing prizes to the competition winners. - Offering stationery items and treats to all participants.

7. Student Committees Team 1 :

Committee	Student Names
1. Programme Planning/Organizing	Salmaan Khan.H Raksheka , Praveen M
2. Material/Activity Preparation	Premnath R, Sanjai.A
3. Logistics	Shabbir Batcha.S , Shan Danish
4. Feedback	Sahana Dhiya.H
5. Documentation	Shwetha Sri.M.S

Student Committees Team 2 :

Committee	Student Names
1. Programme Planning/Organizing	Suruthi , Pavan Suryesh
2. Material/Activity Preparation	Sasshwat Srihari , Nidharshan
3. Logistics	Vignesh
4. Feedback	Yogesh , Sanjay
5. Documentation	Shruthi Hinduja , Rithish Krishnaraj

Student Committees Team 3 :

Committee	Student Names
1. Programme Planning/Organizing	Sharvesh Krishna, Pragathi & Smrithi
2. Material/Activity Preparation	Nikitha, Naowrishwaran & Pradakshina
3. Logistics	Saran
4. Feedback	Sudhan
5. Documentation	Shreya , Pranav varshan

08. Outcome of the Events:

a. Creativity and Critical Thinking: The drawing competition and brainstorming sessions encouraged students to think creatively about environmental solutions and critically about the challenges their community faces regarding water and waste.

b. Community Impact: Through the engagement of young minds, Siruthuli successfully expanded its reach and impact within the community. The program likely raised overall awareness and fostered a culture of environmental stewardship among the younger generation.

c. **Increased Responsibility:** The program instilled a sense of responsibility among students towards preserving the environment. Understanding their role in waste management and water conservation likely motivated them to adopt more sustainable practices.

09. Group learning:

Data Collection and Insights: The primary data collected by students from the community provided Siruthuli and student volunteers with valuable insights into local practices, challenges, and awareness levels regarding water conservation and waste management.

Building Partnerships: Collaborating with Pachapalayam Middle School strengthened relationships within the community, potentially opening doors for future collaborations with educational institutions and other organizations.

Feedback on Educational Methods: The varied activities throughout the week offered the organizers feedback on the effectiveness of different educational tools and methodologies. This can inform future programs and activities for even greater impact.

10. Photos: [Geo-tagged]





11. Feedback:

Student 1: “It was really fun to creatively explore different methods of rainwater harvesting through drawing and coloring”

Student 2 - “I haven’t been playing an active role in segregating wastes at home, due to a lack of awareness in the area, Now I do , Thanks to you guys”.

Student 3 - “Now I know better than to just to play in rainwater, I shall conserve it from here on out at home ; just like in my drawing”.

Teacher 1: “The enumerators translated the line of questioning in an effective manner, allowing the students to apply the scenario to their real-life situations and answer accurately. Kudos Team!”

7.3 BBA IB - Group 04

1. Programme Title: Anti-Tobacco Awareness

2. Partner Organization: Compass Act

3. Dates: 04. 03. 2024 to 08. 03. 2024

4. CEP work domain: Anti---Tobacco awareness and the impact of tobacco / drug use

5. Sustainable development Goals: No. SDG 3 – Ensure Healthy lives and promote well---being for all ages.

6. Project Locality:

Appanaikenpalayam, Thudiyalur, Vellakinar, GN Mills, Subramaniyampalayam.

Saravanampatti, Amman Nagar, Sivanandhapuram, RK Puram, Ganapathy

A housing community at Keeranatham

7. Class department/students

Department	No. of Students	KCLAS-Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
B.B.A and B.B.A INTERNATIONAL BUSINESS	32 (8 + 24)	Dr Priya Dharshini A	Ravi Prakash Duraisamy	Binesh C

8. About Partner Organization:

Compass Act Foundation strives to prevent crime in Coimbatore. The percentage of total cognizable crimes in India have increased in 2015 over 2005 by 11.0% with a compound growth rate of 1.5 per annum and not only has the crime rate increased, the extent of violence implicated has increased as well, and the criminals have kept pace with technological advances. With improved and faster communication network, the world offers better chances to the criminals. The unemployment, poverty, a lower per capita income is not the same reason for the increase in every crime. It is not the matter only concerned with the perpetrator and the victim. It is the social institutions' negligence to intervene early in a young person's development. By Developmental Crime Prevention model, Compass act takes a long view of the causes of crime and aims to intervene early in life to prevent crime which can produce significant long-term social and economic benefits.

9. Programme Objectives:

- a. To create anti-tobacco awareness among small petty shop sellers.
- b. To understand the effect of tobacco / drug usage by men in the house on women

10. Activities carried out.

DAY	DATE	Activities carried out
1	04-03-2024	Orientation
2	05-03-2024	Field Visit
3	06-03-2024	Discussion
4	07-03-2024	Field Visit
5	08-03-2024	Field Visit & Feedback Session

11. Student Committees.

Committee	Student Names
1. Programme Planning/Organizing	Deepika, Kabilesh
2. Material/Activity Preparation	Compass Act
3. Logistics	KCLAS – BBA & MSW, Compass Act
4. Feedback	Deepika, Sneha
5. Documentation	Deesha, Harshini, Dheeksha, Archana, Madhushree

12. Outcome of the Events:

Introduction:

Field visits offer invaluable opportunities to delve into the intricacies of local communities, shedding light on behaviors, attitudes, and economic activities that might otherwise remain obscured. This report synthesizes the findings of recent field visits focused on understanding tobacco consumption dynamics, particularly among children, and the emergence of alternative entrepreneurial avenues among shopkeepers. Through these visits, we aim to uncover not only the challenges but also the potential solutions and opportunities for community development.

1. Understanding Tobacco Consumption Dynamics:

Tobacco consumption, especially among minors, poses significant health and social challenges worldwide. In many communities, access to tobacco products is worryingly easy, contributing to the perpetuation of this issue. However, our field visits revealed a surprising trend: shopkeepers demonstrated a commendable reluctance to sell tobacco products to minors. This shift in behavior stands in contrast to initial concerns and suggests the efficacy of interventions aimed at raising awareness and enforcing regulations.

2. The Role of Shopkeepers:

Shopkeepers play a crucial role in regulating the sale of tobacco products, particularly when it comes to preventing underage access. Interactions with these stakeholders during our field visits unveiled a sense of responsibility and ethical consideration among many. They expressed a genuine commitment to upholding regulations and safeguarding the well-being of the community's youth. This positive stance underscores the importance of collaborative efforts between various stakeholders, including government agencies, community leaders, and advocacy groups.

3. Exploring Alternative Business Models:

One intriguing revelation from our field visits was the contemplation of alternative business ventures by shopkeepers. In one notable instance, a shopkeeper expressed interest in diversifying into the bakery business—a departure from the traditional tobacco retailing model. This unexpected shift in focus highlights the entrepreneurial spirit within the community and suggests a potential avenue for economic diversification beyond tobacco-related activities.

4. The Importance of Community Needs Assessment:

The emergence of alternative business ventures underscores the significance of understanding and addressing the community's needs. By conducting thorough needs assessments, stakeholders can identify opportunities for diversification and economic growth while mitigating the negative impacts of industries like tobacco. Engaging with community members and soliciting their input ensures that entrepreneurial endeavors align with local preferences and aspirations, fostering sustainable development.

5. Harnessing Entrepreneurial Potential:

The shift towards alternative business models presents an opportunity to harness the entrepreneurial potential within the community. By encouraging and supporting aspiring entrepreneurs, stakeholders can stimulate economic development, create employment opportunities, and enhance community well-being. Moreover, fostering a culture of innovation and diversification enables communities to adapt to changing market dynamics and reduce reliance on single industries.

Conclusion:

In conclusion, field visits serve as invaluable tools for gaining insights into local dynamics, including tobacco consumption patterns and entrepreneurial opportunities. The commendable reluctance of shopkeepers to sell tobacco to minors reflects a positive shift in attitudes and underscores the effectiveness of collaborative interventions. Furthermore, the emergence of alternative business ventures highlights the potential for economic diversification and resilience within the community. By understanding and addressing the community's needs, stakeholders can harness entrepreneurial potential and pave the way for sustainable development and improved well-being.

13. Project Impact:

Number of petty shop owners met with to create awareness on Mar 5th and 7th are **89**.

Number of household women met with to understand the effect of tobacco / drug usage by men in the house on women on Mar 8th are **45**.

The project aimed to address the challenges associated with tobacco consumption, particularly among minors, while also exploring opportunities for economic diversification and entrepreneurship within local communities. Through a series of field visits, shopkeepers were engaged and provided with informational flyers highlighting the risks associated with selling tobacco to minors and promoting alternative business ventures. The impact of the project was multifaceted:

1. Awareness and Behavioral Change:

All participating shopkeepers were provided with informational flyers emphasizing the importance of responsible tobacco sales practices.

The dissemination of these flyers contributed to an increased awareness among shopkeepers about the potential risks associated with selling tobacco products to minors.

As a result, there was a noticeable shift in behavior, with shopkeepers displaying a commendable reluctance to sell tobacco to underage individuals.

2. Community Engagement and Empowerment:

By engaging with shopkeepers directly and providing them with educational materials, the project empowered local stakeholders to take proactive measures in regulating tobacco sales. Shopkeepers were encouraged to consider alternative business ventures, fostering a sense of entrepreneurial spirit within the community.

3. Economic Diversification and Entrepreneurship:

The project facilitated discussions about alternative business models, such as the bakery

venture contemplated by one shopkeeper.

This exploration of diversified entrepreneurial avenues opened up new possibilities for economic growth and resilience within the community, reducing reliance on tobacco-related activities.

4. Long-term Sustainability:

By addressing the root causes of tobacco consumption and promoting alternative livelihoods, the project laid the groundwork for long-term sustainability and community well-being. The dissemination of educational materials and the encouragement of responsible business practices are expected to have lasting effects on tobacco sales practices and community dynamics.

Summary:

In summary, the project's impact was significant in raising awareness about the risks of tobacco consumption, fostering responsible sales practices among shopkeepers, promoting alternative business ventures, and empowering local communities to pursue sustainable development pathways. The distribution of informational flyers played a crucial role in disseminating knowledge and catalyzing positive change within the community.

14. Group learning:

Introduction:

Our project embarked on a journey to unravel the complexities of the community dynamics surrounding tobacco consumption while simultaneously exploring avenues for entrepreneurial development. Through a series of shop visits and observations, our group endeavored to gain a nuanced understanding of the community's intricacies, emphasizing the importance of adaptability, open-mindedness, and the identification of local entrepreneurial aspirations.

1. Understanding Community Dynamics:

As we delved into the heart of the community, we encountered a diverse range of experiences during our shop visits. These interactions served as windows into the intricate tapestry of community life, revealing the multifaceted nature of local dynamics. From the bustling markets to the quiet corners of neighborhood stores, each encounter offered valuable insights into the community's attitudes, behaviors, and aspirations.

2. The Need for Adaptability:

One of the most significant lessons learned throughout our project was the need for adaptability in our approach. Despite meticulous planning, we quickly realized that no two shop visits were alike. Each encounter presented its own unique set of challenges and opportunities, requiring us to remain flexible and responsive to the ever-evolving dynamics of the community. This adaptability proved essential in navigating unexpected hurdles and seizing unforeseen opportunities as they arose.

3. Embracing Open-Mindedness:

In our quest to understand the community, we approached each shop visit with an open mind,

ready to listen and learn from the experiences of shopkeepers and community members alike. This openness allowed us to challenge our preconceptions and explore alternative perspectives, enriching our understanding of the complex social and economic dynamics at play. By embracing open-mindedness, we were able to foster meaningful connections with the community and gain a deeper appreciation for its diversity and resilience.

4. Nurturing Entrepreneurial Aspirations:

One particularly illuminating observation during our shop visits was the contemplation of alternative business ventures by a shopkeeper. As we engaged in conversation with this individual, it became evident that entrepreneurial aspirations ran deep within the community. The shopkeeper's interest in venturing into the bakery business underscored the untapped potential for economic diversification and innovation within the community. This observation highlighted the importance of identifying and nurturing local entrepreneurial talents, paving the way for sustainable economic development.

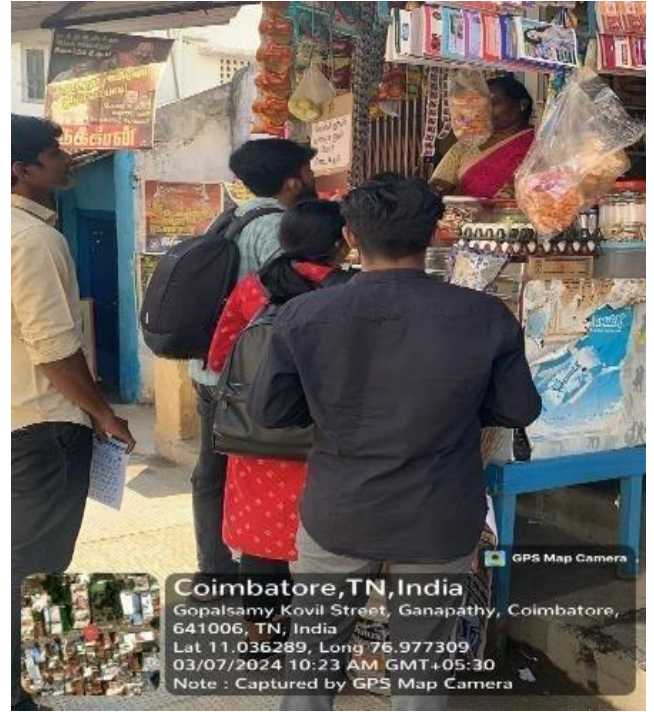
5. Adapting Research Methods:

Throughout the project, we learned to adapt our research methods based on real-time observations and feedback from the community. Rather than adhering rigidly to predefined frameworks, we adopted a flexible approach, allowing our research to evolve organically in response to the needs and realities of the community. This adaptive approach enabled us to uncover hidden insights and develop a more comprehensive understanding of community dynamics.

Conclusion:

In conclusion, our project journey was marked by a commitment to cultivating a nuanced understanding of the community's intricacies. Through shop visits and observations, we learned valuable lessons in adaptability, open-mindedness, and the importance of nurturing local entrepreneurial aspirations. By embracing these principles, we gained a deeper appreciation for the multifaceted nature of community dynamics and laid the groundwork for meaningful and sustainable change. As we continue on our journey, we carry with us the lessons learned and the insights gained, ever mindful of the transformative power of community engagement and collaboration.

15. Photos: [Geo-tagged]



நாம் என்ன செய்ய வேண்டும்?

- உங்கள் அலுவலகத்திலேயே, பகுதிவாரியர் அலுவலகத்தில்தான் இடமாக மாற்ற வேண்டும்.
- பெற்றோர்கள் தங்கள் பிள்ளைகளை முகவரிமையை மாற்றுவதற்கான வார்டுகள் மூன்றாம் மற்றும் ஆலோசனைகள் வழங்க வேண்டும்.
- முகவரிமை கொடுப்பதில் விளம்பரங்கள் மற்றும் விளம்பர முகவரிமையை அடிப்படையில் வேண்டும்.
- மக்கள் பிழைகளில் இந்த அட்டைகளை அடிப்படையில் ஒத்துவரும் தகவல்கள் முகவரிமை மாற்றியமை. குறைக்கவும் மக்கள் நலத்தை மேம்படுத்தும் விதமாக செயல்படுத்த வேண்டும்.
- முகவரிமை கொடுப்பதில் வீடு பட்டிகள் கூடிய எல்லைகள் உள்ளதான விவரம் அளிப்பதற்கும், அடைய, எல்லைகளை இலக்கியமில்லாத புள்ளி அளிக்கலாம்.
- 18 வயதிற்குட்பட்டவர்கள் முகவரிமை கொடுப்பதை வார்டுகளில், கிராம சபைகளில், ஸ்டாப்டிங் குற்றங்களும், இது தடுக்கப்பட வேண்டும்.
- தங்கள் மாற்றியமை இடம் உங்கள் நெருங்கிய நபர்கள் மற்றும் மாற்றியமை முகவரிமை இலக்கியமில்லாத பகுதிகளில் வழி வகை செய்ய வேண்டும்.

சிறப்பு செய்தி குறியீடு
மாநில முகவரிமையை மாற்றியமைப்பதற்கான அலுவலகம்
பொது உதவிகள் மற்றும் நேரடி தடுப்பு அலுவலக துறை

DPH H **TAMIL NADU**

தமிழ்நாடு அரசு
பொது உதவிகள் மற்றும் நேரடி தடுப்பு அலுவலக துறை
கோவை

புகை(யி)லை இல்லா தமிழ்நாடு

புகையிலை ஒரு உயிர்க்கிரகஸர்

Toll Free Helpline 1800 110 456

16. Student Feedback:

The field visit proved to be an enlightening and transformative experience, offering profound insights into the lives and perspectives of shopkeepers within the community. It served as a unique opportunity to immerse ourselves in their daily realities, gaining a deeper understanding of the challenges they face and the impact of tobacco sales on their livelihoods and communities.

One of the most striking revelations from the field visit was the genuine awareness demonstrated by many shopkeepers regarding the health risks associated with tobacco consumption. Through candid conversations and open dialogue, they expressed a sincere understanding of the detrimental effects of tobacco on both individual health and community well-being. This newfound awareness highlighted a growing consciousness within the community, signaling a potential shift towards more responsible practices and attitudes towards tobacco sales. Moreover, the field visit provided us with a rich tapestry of learning experiences that transcended the boundaries of traditional classroom settings.

By engaging directly with shopkeepers and witnessing firsthand the complexities of their daily lives, we were able to bridge theory with practice, deepening our understanding of community dynamics and the broader social implications of our actions. Through meaningful interactions and observations, we gained insights that textbooks alone could not provide, enriching our learning journey and broadening our perspectives. The field visit also served as a poignant reminder of the interconnectedness of our actions and their ripple effects on the larger community. As we listened to the stories and concerns of shopkeepers, we were reminded of the profound influence that our choices and behaviors can have on the well-being of others. This realization fueled our commitment to promoting health and well-being within our communities, inspiring us to advocate for positive change and take proactive steps towards creating a healthier, more resilient society.

Moving forward, we are determined to leverage the insights gained from the field visit to drive meaningful and sustainable initiatives within our communities. By fostering empathy, understanding, and collaboration, we aim to address pressing health concerns and promote responsible practices that benefit all members of society. Through continued engagement and action, we aspire to contribute to the collective effort towards building a brighter, healthier future for generations to come.

In conclusion, the field visit was a transformative experience that deepened our understanding of community dynamics and inspired us to become catalysts for positive change within our communities. By fostering empathy, promoting awareness, and advocating for responsible practices, we can collectively work towards building a healthier, more resilient society for all.

7. 4. B.COM & B.COM PA | Group 5 & 6

1. Programme Title: Livelihood | Health and Hygiene

2. **Partner Organization:** Native Medicare Charitable Trust
3. **Dates:** From 26.02.24 to 01.03.24
4. **CEP work domain:** Hygiene Program, Awareness Campaign, Data Collection.
5. **Sustainable development Goals:** No. 3 Good Health and Well Being & 4 Equality Education
6. **Project Locality:** Keeranatham, Coimbatore
7. **Class department/students**

Department	No. of Students	KCLAS-Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
B. Com PA	54	Dr. S. Muthulekshmi, Dr. Reshmi A Rajan	Vinitha mam	Preethi mam
B. Com	66	Dr. K. Deepa & Dr. T. Usharani	Dr. Karikallan, Programme Associate, NMCT	Dr. Rex Sahayaraj & Dr. Binesh C J

8. About Partner Organization: The Native Medicare Charitable Trust (NMCT), founded in 1988 in Coimbatore, Tamil Nadu, has evolved from researching alternative medicine and environmental issues to a multifaceted organization serving underprivileged communities across 19 districts. They address health (HIV/AIDS awareness, antiretroviral therapy, nutritional support, tribal ambulance services), education (children affected by HIV/AIDS, remote tribal areas, government schools), livelihood development (skill training for women and tribes), women's empowerment, environmental protection (biodiversity, waste management, sustainability), and disaster relief (e.g., COVID-19 aid). Welcoming volunteers and philanthropists, NMCT's holistic approach tackles social and economic challenges, making them a powerful force for positive change in Tamil Nadu.

9. Programme Objectives:

- a) Educate the community on Cleanliness and waste management
- b) Drive students toward social responsibility.

10. Activities carried out

DAY	DATE	Activities carried out
1	26.02.2024	Orientation by NMCT
2	27.02.2024	Conducted Survey and Data Collection on Keeranatham (Field Visit)
3	28.02.2024	Discussion on Program
4	29.02.2024	Preparation of Charts and Pamphlets
3	01.03.2024	Awareness Rally on Keeranatham

11. Student Committees. [B.Com PA]

Committee	Student Names
1. Programme Planning/Organizing	Abhinandhaan PR Aishwarya G Bharath Arun G Darshan M Divyabharathi Hari Haran A Kabil Adhithiya Kathiroliselvan G Praanesh R Shruthy Rajalakshmi R
2. Material/Activity Preparation	Abigeetha Anusri J Gokula Vanan GuruAshwath Inushree S Jayashree S Kanishma Sakthi P Karpagha Sreedharan Muskan Chandak Netthra PS
3. Logistics	Adhithya R Ashwin CP Christelle Juliana David Hari Krishnan J Harshavardhan Nithin K Reethu V Samhidha T Swathi L Udhaya Chandran KS Varshaa K S Ragul Ganesh
4. Feedback	Hari A Jeevika R Kabila S Karthickraja P Mohanakumar R Pratosh Priyadharshini Sabari Supriya R Shakthi N

	Sri Nishaa KS Surya A
5. Documentation	Arockia Iswarya Asha S Bhuvaneshwari Devabharathi Dharshini S Tejasvitha B Varnikaa Varunavarsa ES Yamini Priya R Mithun K

12. Student Committees [B.Com]

Committee	Student Names
1. Programme Planning/Organizing	Srinidhi Abirami devi Santhosh Bagavathi Yasini Rithika Shiva Sree Divya Dharshini Devamitra Premanth Shailendra Sowmya Surekha Sweatha .V.R
2. Material/Activity Preparation	Malavika Chandramathi Charunetra Shalini. L.A Cassandra Arjun Praneeth Shreya B Shreya DS Shwetha. R Tharun

3. Logistics	<p>Harini.N Harini .R Sai aishwarya Abinaya Abirami SD Arnesh Shabarish Priya dharsini Sanajna J</p>
4. Feedback	<p>Bhuvaneshwari Dizanlee Jothisha Kamesh Kumar Mohammed Arman Nithin Puranan Rajender Shrudhinh Gowtham Manikandan Kamlesh ND Aishwarya lakshme Kiruthika Durai Deepak</p>
5. Documentation	<p>Gopinath Harisriram Harish Yaswanth Jaisruthi Jeevesh Kartick raja Katelyn Kanish Rethik Praveen Sai Bharath Sanjana VJ Shalini .V Siddharth Sivabharathi Sowmya Kaviyaashri, Surekha, Sweatha .V.R, Vinoth Solai</p>

Outcome of the Events:

On successful completion of the Study Visit, the students

- Gain Practical Experience in Social and Economic Development Initiatives.
- Better knowledge on the Functions and Operations of Public Charitable Trusts.
- Opportunity to Participate in Initiatives Targeting Health, Education, Livelihood, Women's Empowerment, Environment, and Disaster Relief.
- Potential Skill Development in Community Organization, Program Execution, and Fund raising (Role-dependent)
- Exposure to the Realities and Hurdles Faced by Marginalized Communities

13. Project Impact: No. of group discussion: 10

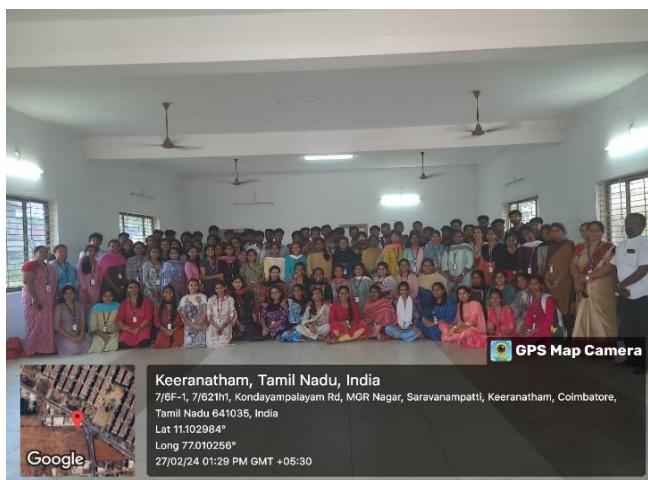
Total Participants: 54 [B.Com PA]+ 66 [B.Com].

No. of awareness flyers/ materials distributed: 12 in each group [10 groups]

15. Group learning:

- Real world examples help apply the theoretical concept to practical situation
- The program is inclusive for the residents in Keeranatham.

14. Photos: [Geo-tagged]



15. Student Feedback: Feedback

1. Team coordination was on the spot.
2. New experience with people from another cultural practice.
3. Learned a lot of new things about their cultural practices.
4. People are good and aware of what they are doing.
5. It was a good and different experience.
6. A new experience in visiting a different community of people. Even though they had some hesitation, they explained the issues faced by them.
7. Team coordination was good and engaging.



7.5 Psychology : Group 07

1. Programme Title: Mental Health Awareness
2. Partner Organization: AHAL Hospital, Karumathampatti
3. Dates: 26/02/24 to 03/03/24
4. CEP work domain: Mental Health Awareness
5. Sustainable development Goals: No.3 (Ensure healthy lives and promote well-being for all at all ages)
6. Project Locality: Somanur, Kaniyur and Arasur.
7. Class department/students

Department	No. of Students	KCLAS-Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
PSYCHOLOGY	28	Dr. Gnanaprakash Chandrasekhar	Dr. Fernando, Mr. Pragathishwaran	Dr. Santhosh J S

8. About Partner Organization: Ahal Hospital is a mental health rehabilitation center that aims to foster and promote mental well-being among all levels of society. Their deep compassion for society drives them to make mental health support accessible for all, despite their financial/cultural and other limitations.

9. Programme Objectives: 1) To promote the importance of mental well-being among individuals in the provincial areas of the city.

2) To raise awareness about different types of substance abuse and encourage individuals to seek help for themselves/others.

3) To engage with the community and understand their perspectives on mental health and the implications of substance abuse.

10. Activities carried out

DAY	DATE	Activities carried out
1	26/02/24	<ol style="list-style-type: none"> 1. Orientation by representatives from Ahal Hospital about the community engagement program, its importance and how to develop an effective campaign for maximum outreach 2. Division of teams
2	27/02/24	<ol style="list-style-type: none"> 1. Allocation of duties to each team 2. Planning activities to be conducted and listing resources required for the same 3. Selection of cast for the psychodrama.
3	28/02/24	<ol style="list-style-type: none"> 1. Designing and painting posters and banners to be used for the rally and campaign. 2. Developing and writing the script for the psychodrama. Allocation of roles. Starting practice for the psychodrama. 3. Selection of dance team, starting practice for the dance performance.
4	29/02/24	<ol style="list-style-type: none"> 1. Continuing to design and paint posters. 2. Practicing for the psychodrama and drama.
5	01/03/24	<ol style="list-style-type: none"> 1. Review of posters and banners by faculty. 2. Review and revision of the psychodrama and dance performance.
6	02/03/24	A signature campaign to promote a "smoke-free" society was held at Somanur bus stand. Students used the posters and banners to talk to people about the consequences of smoking and raised awareness about quitting smoking. Subsequently they motivated the individuals to sign a pledge indicating that they would not smoke and would work toward a smoke-free society.
7	03/03/24	A rally was held at a housing area in Kaniyur, where students talked to the villagers about the consequences of alcohol abuse and how to deal with alcoholism. They distributed

		<p>pamphlets that enabled in educating the community about substance abuse, seeking mental health support. They engaged with the community to ask them about their experiences and perspectives on alcohol abuse. Subsequently the psychodrama was held at a marketplace in Arasur, where the team exhibited a moving drama about an individual who struggles with alcohol abuse. The drama showcased how alcoholism affects not just the individual but their family as well. After the psychodrama, students engaged with passersby to gain insight about their thoughts and opinions on the psychodrama.</p>
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11. Student Committees.

Committee	Student Names
1. Programme Planning/Organizing	1. Srinithi: 21BPY039 2. Yashwanthini: 21BPY045 3. Thanavarsini: 21BPY041 4. Sudherrshana: 21BPY040 5. Rhea: 21BPY029 6. Dharini: 21BPY007 7. Keertana: 21BPY017 8. Malavyaka: 21BPY020 9. Santhiya: 21BPY031 10. Nidha Jinan: 21BPY052
2. Material/Activity Preparation	1. Yazhini: 21BPY046 2. Sarveshekha 3. Koathai: 21BPY051 4. Hemalatha: 21BPY012 5. Kaviyashree: 21BPY016 6. Harshitha: 21BPY048
3. Logistics	1. Yamini: 21BPY050 2. Poornashree: 21BPY027 3. Mugeshkanna: 21BPY022 4. Sanjive
4. Feedback	1. Bharathi: 21BPY054 2. Dhivya: 21BPY010 3. Yogitha: 21BPY047
5. Documentation	1. Sona: 21BPY037 2. Danica: 21BPY005 3. Vijaya Deeksa: 21BPY044 4. Shakthi: 21BPY034 5. Chanchala: 21BPY053

12. Outcome of the Events:

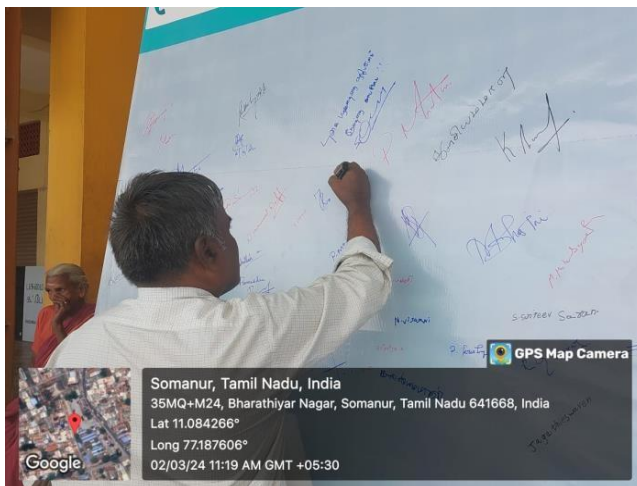
a. Signature Campaign: The signature campaign conducted to raise awareness on a smoke-free society mobilized the community to actively share their experience surrounding substance

abuse and addiction, enabling them to be active agents of change. The campaign highlighted the public's desire for smoke-free environments or increased support for smoking cessation programs. B. Rally and c. Psychodrama on Preventing Alcohol Abuse: The rally enabled students to increase psychoeducation on the implications of alcohol abuse among the public. The psychodrama enabled the public to reflect about their own experiences with alcohol abuse and taught them how to respond to an individual struggling with alcoholism. Overall, these events promoted the importance of seeking help and reduced the stigma surrounding seeking help for substance abuse issues.

13. Group learning: In the journey of preparing for and conducting the community engagement programs, the students learned the following:

- a) Preparing content in a way that can mobilize the community for positive change.
- b) The importance of working together and facilitating a structured group dynamic that enables the smooth functioning of the planned events.
- c) Engaging with the community in such a way that motivates them to be active agents of change. Developing effective collaborative communication skills.
- d) Being good listeners and understanding the perspectives and inputs provided by the individuals of the community.
- e) Fostering empathy towards people from different walks of life and understanding their perspectives towards mental health through the lens of their cultural awareness.
- f) Developing efficient critical thinking and problem-solving skills that helps in dealing effectively with sudden issues that popup during such events.

14. Photos: [Geo-tagged]



7.6 BBA | Group 8

1. Programme Title : Ensuring Child Protection from all forms of Abuses.
2. Partner Organization: Don Bosco Anbu illam
3. Dates: 04-03-2024 to 08-03-2024
4. CEP work domain: Child rights
5. Sustainable development Goals: No. SDG 3 – Ensure Healthy lives and promote well-being for all ages.
6. Project Locality:
 - Don Anbu illam 38, Sungam Bypass Rd, GM Nagar, Ukkadam, Coimbatore, Tamil Nadu 641001 on 5/4/2024
 - Railway Station, State Bank Rd, Opp. Railway Station, Gopalapuram, Coimbatore, Tamil Nadu 641018 on 8/3/2024

7. Class department/students

Department	No. of Students	KCLAS-- Programme Facilitators	Organization Coordinator	MSW Faculty Coordinator
B.B.A	25	Dr Arivazhagan G	Jacqueline	Dr. Rex Sahayaraj

8. About Partner Organization:

Don Bosco Anbu Illam was established by the Salesians of Don Bosco, a religious . **Don Bosco Anbu Illam is a non-profit organization based in India dedicated to** Providing care and support for underprivileged children and youth. “Anbu Illam” translates to “Home of Love” in Tamil, reflecting the organization’s ethos of compassion and nurturing.

Mission and Vision:

The primary mission of Don Bosco Anbu Illam is to uplift disadvantaged children and Youth by providing them with education, shelter, healthcare, and holistic development Opportunities. Their vision is to create a society where every child has access to basic rights and opportunities for a brighter future.

Don Bosco Anbu Illam operates residential homes where orphaned, abandoned, or destitute children are provided with a safe and nurturing environment. They ensure the Children’s physical, emotional, and psychological well-being address the needs of vulnerable children in society.

9. Programme Objectives.

1. Identification of vulnerable children and youth in need of support.
2. Outreach and engagement with communities to raise awareness about Child rights and available solutions for the major problema prevailing in the society for Children

10. Activities Carried out

DAY	DATE	Activities carried out
1	04-03-2024	Orientation
2	05-03-2024	Field Visit
3	06-03-2024	Discussion
4	07-03-2024	Discussion
5	08-03-2024	Field Visit & Feedback Session

11. Student Committees

Committee	Student Names
1. Programme Planning/Organizing	Kowshika
2. Material/Activity Preparation	Don Bosco Anbu illam
3. Logistics	KCLAS – BBA & MSW, Compass Act
4. Feedback	Kowshika, Krithik shanmugapriya
5. Documentation	Jumaytha, Jeffy

12. Outcome of the Events.

Introduction:

In today's world, where numerous children still face various forms of exploitation and abuse, creating awareness about child rights is crucial. Recently, a community-driven event was organized with the aim of shedding light on this important issue. Through a combination of street plays and visits to institutions like Don Bosco Anbu Illam, the event aimed to educate and empower individuals about the rights of children.

Street Play:

The centerpiece of the event was a series of street plays performed in the heart of the community. These plays were carefully crafted to convey important messages about child rights in a captivating and accessible manner. Through engaging narratives and relatable characters, the audience was sensitized to the various challenges faced by children and the importance of safeguarding their rights. By bringing this issue to the forefront of public consciousness, the street plays sparked conversations and inspired action within the community.

Visit to Don Bosco Anbu Illam:

As part of the event, participants had the opportunity to visit Don Bosco Anbu Illam, a shelter home for underprivileged children. This visit provided invaluable insights into the daily lives and struggles of these children, many of whom come from difficult backgrounds. Interacting with the children and hearing their stories firsthand was a humbling experience for the participants. It highlighted the importance of providing support and protection to vulnerable children, as well as the need for greater awareness and advocacy in the community.

Conclusion:

The outcome of the event was profound, leaving a lasting impact on both participants and the community at large. By combining creative mediums like street plays with firsthand experiences such as visiting Don Bosco Anbu Illam, the event succeeded in raising awareness and fostering empathy towards child rights issues. Moving forward, it is essential to build on this momentum and continue advocating for the rights and well-being of all children, ensuring that they have the opportunity to thrive in a safe and supportive environment.

13. Project Impact:

Number of people got aware Through street play: 100+

Number of people we met in field visit to Don Bosco anbu illam: 75+

Introduction:

The project organized aimed to shed light on the critical issue of child rights within the community. Through various activities and engagements, the event sought to raise awareness and advocate for the protection and empowerment of children. Among the key initiatives undertaken were a street play performance and a visit to Don Bosco Anbu Illam, providing firsthand insights into the challenges faced by children in vulnerable situations.

Street Play:

The street play served as a powerful medium to convey important messages regarding child rights to the wider community. Through vibrant performances and compelling narratives, the actors depicted various scenarios highlighting the importance of education, healthcare, protection from exploitation, and the right to a safe and nurturing environment. By engaging with the audience directly, the street play effectively captured their attention and stimulated discussions on how individuals and society as a whole can contribute to safeguarding the rights of children.

Visit to Don Bosco Anbu Illam:

The visit to Don Bosco Anbu Illam provided participants with invaluable insights into the real-life struggles faced by children living in difficult circumstances. Interacting with the children and staff members, attendees gained a deeper understanding of the challenges such as poverty, lack of access to education, and exposure to exploitation and abuse. These firsthand experiences not only raised awareness but also fostered empathy and compassion towards the plight of these children. Moreover, the visit served as a catalyst for initiating collaborative efforts to provide support and resources to improve their well-being and future prospects.

14. Group learning:

Introduction:

In our recent event, we embarked on a journey to raise awareness about child rights within our community. Through engaging activities and heartfelt interactions, we aimed to shed light on the importance of protecting and advocating for the rights of children. One of the highlights of our event was a powerful street play that captivated audiences and conveyed important messages about child rights. Additionally, we had the opportunity to visit Don Bosco Anbu Illam, where we gained firsthand insight into the challenges and difficulties faced by children in need.

Topics Explored:

Street Play:

The street play was a dynamic and interactive way to engage with the community and convey the message of child rights. Through compelling storytelling and dramatic performances, we addressed various issues such as child labor, education rights, protection from abuse, and access to healthcare. By utilizing this creative medium, we were able to capture the attention of bystanders and spark meaningful conversations about the importance of safeguarding the rights of every child.

Visit to Don Bosco Anbu Illam:

During our visit to Don Bosco Anbu Illam, we had the privilege of interacting with the children and staff members who work tirelessly to provide support and care for vulnerable youth. Through heartfelt conversations and shared experiences, we gained valuable insight into the daily struggles and challenges faced by these children. From learning about their personal stories to witnessing the impact of community outreach programs, our visit underscored the importance of providing a safe and nurturing environment for all children to thrive.

Conclusion:

In conclusion, our event was a meaningful journey that not only raised awareness about child rights but also fostered a sense of empathy and compassion within our community. Through the power of storytelling, activism, and community engagement, we have taken important steps towards creating a brighter future for children everywhere. As we reflect on our experiences, let us continue to advocate for the rights of every child and work towards building a more inclusive and equitable society.

15. Photos



16. Student Feedback:

The recent event aimed at promoting awareness of child rights within the community was not only impactful but also enlightening. Through a combination of creative engagement and firsthand experiences, participants gained valuable insights into the challenges faced by children, particularly those at Don Bosco Anbu Illam.

The street play component of the event served as a dynamic medium to disseminate information and foster discussions about child rights. By incorporating theatrical elements, the message resonated deeply with the audience, drawing attention to issues such as child labor, education accessibility, and protection from exploitation. The interactive nature of the street play encouraged active participation and stimulated critical thinking among viewers, effectively planting seeds of awareness within the community.

The visit to Don Bosco Anbu Illam provided a poignant glimpse into the realities faced by disadvantaged children. Interacting with the children and staff members allowed participants to gain a firsthand understanding of the difficulties and barriers these children encounter on a daily basis. Through conversations and observation, attendees witnessed the resilience and determination exhibited by the children despite their challenging circumstances. This experiential learning opportunity not only deepened empathy but also reinforced the importance of advocating for the rights and well-being of every child.

The event facilitated a multifaceted learning experience, generating awareness and empathy towards child rights issues within the community. Participants were able to recognize the significance of collective action in safeguarding the rights of vulnerable children. Moreover, the event underscored the crucial role of education, support networks, and advocacy in creating a conducive environment for children to thrive.

Building on the success of this event, future initiatives could explore additional avenues for community engagement and outreach. Incorporating multimedia platforms, such as social media campaigns and digital storytelling, could amplify the message and reach a broader audience. Furthermore, ongoing collaboration with local organizations, like Don Bosco Anbu Illam, can foster sustained support and advocacy for child rights within the community.

The event on promoting child rights awareness through community engagement was a resounding success, thanks to its innovative approach and meaningful interactions. By leveraging creative mediums and firsthand experiences, the event not only raised awareness but also inspired action towards ensuring the rights and well-being of every child. As advocates for children's rights, it is imperative to continue our efforts in creating a more inclusive and equitable society for future generations.